

PCT

WORLD INTELLECTUAL PROPERTY ORGANIZATION
International Bureau

INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(51) International Patent Classification ⁶ : H04N 5/445	A1	(11) International Publication Number: WO 97/49237
		(43) International Publication Date: 24 December 1997 (24.12.97)

(21) International Application Number: PCT/US97/10508

(22) International Filing Date: 16 June 1997 (16.06.97)

(30) Priority Data:
60/020,989 17 June 1996 (17.06.96) US

(71) Applicant: STARSIGHT TELECAST, INC. [US/US]; 3rd floor, 39650 Liberty Street, Fremont, CA 94538 (US).

(72) Inventors: KLOSTERMAN, Brian, L.; 310 Rio Grande Place, San Ramon, CA 94583 (US). O'BRIEN, Sean, A.; 4561 Sutter Gate Avenue, Pleasanton, CA 94566 (US). MILNES, Kenneth, A.; 35815 Hibiscus Court, Fremont, CA 94536 (US). SCHEIN, Steven, M.; 1326 Hoover Street #10, Menlo Park, CA 94025 (US). METZGER, Donald; 11611 Easbrook Avenue, Los Altos Hills, CA 94024 (US). BLAKE, Todd; 2769 Union Street, San Francisco, CA 94123 (US). CHANG, Gordon; 4250 Avon Court, San Jose, CA 95136 (US). WARDEN, David; P.O. Box 1386, Redwood City, CA 94064 (US).


(74) Agents: WONG, Alice, L. et al.; Townsend and Townsend and Crew LLP, 8th floor, Two Embarcadero Center, San Francisco, CA 94111-3834 (US).

(81) Designated States: AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CU, CZ, DE, DK, EE, ES, FI, GB, GE, GH, HU, IL, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, TJ, TM, TR, TT, UA, UG, UZ, VN, YU, ARIPO patent (GH, KE, LS, MW, SD, SZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, ML, MR, NE, SN, TD, TG).

Published

With international search report.

(54) Title: TELEVISION SCHEDULE SYSTEM WITH ENHANCED FEATURES

	STARSIGHT							299	
	STARSIGHT							299	
OCT	WED	THU	FRI	SAT	SUN	MON	TUE	210	
30	8:00P							8:30P	215
NBC	Tonight on DATELINE								220
	Profanity in the Classroom?								
KGO	Beverly Hills 90210							265	
SHOW	Jury Duty								
HBO	Mask of Death								
DISN	Wolves of Willoughby Chase								
ESPN	Baseball								
FAM	The Waltons			Highway to H				265	
KRON	Dateline								
KPIX	Ellen			Drew Carey					
	8:05P								

(57) Abstract

A system and method for displaying an electronic program schedule guide is provided. The system has areas (205) for displaying program schedule information. In addition, the system also has areas (220, 230) that may be used for displaying movie listings. The system has enhanced recording capabilities, including extending recording time, automatically rescheduling recording, and the like. Finally, the system has features which simplify the setup and installation procedures.

FOR THE PURPOSES OF INFORMATION ONLY

Codes used to identify States party to the PCT on the front pages of pamphlets publishing international applications under the PCT.

AL	Albania	ES	Spain	LS	Lesotho	SI	Slovenia
AM	Armenia	FI	Finland	LT	Lithuania	SK	Slovakia
AT	Austria	FR	France	LU	Luxembourg	SN	Senegal
AU	Australia	GA	Gabon	LV	Latvia	SZ	Swaziland
AZ	Azerbaijan	GB	United Kingdom	MC	Monaco	TD	Chad
BA	Bosnia and Herzegovina	GE	Georgia	MD	Republic of Moldova	TG	Togo
BB	Barbados	GH	Ghana	MG	Madagascar	TJ	Tajikistan
BE	Belgium	GN	Guinea	MK	The former Yugoslav Republic of Macedonia	TM	Turkmenistan
BF	Burkina Faso	GR	Greece	ML	Mali	TR	Turkey
BG	Bulgaria	HU	Hungary	MN	Mongolia	TT	Trinidad and Tobago
BJ	Benin	IE	Ireland	MR	Mauritania	UA	Ukraine
BR	Brazil	IL	Israel	MW	Malawi	UG	Uganda
BY	Belarus	IS	Iceland	MX	Mexico	US	United States of America
CA	Canada	IT	Italy	NE	Niger	UZ	Uzbekistan
CF	Central African Republic	JP	Japan	NL	Netherlands	VN	Viet Nam
CG	Congo	KE	Kenya	NO	Norway	YU	Yugoslavia
CH	Switzerland	KG	Kyrgyzstan	NZ	New Zealand	ZW	Zimbabwe
CI	Côte d'Ivoire	KP	Democratic People's Republic of Korea	PL	Poland		
CM	Cameroon	KR	Republic of Korea	PT	Portugal		
CN	China	KZ	Kazakhstan	RO	Romania		
CU	Cuba	LC	Saint Lucia	RU	Russian Federation		
CZ	Czech Republic	LJ	Liechtenstein	SD	Sudan		
DE	Germany	LK	Sri Lanka	SE	Sweden		
DK	Denmark	LR	Liberia	SG	Singapore		
EE	Estonia						

TELEVISION SCHEDULE SYSTEM WITH ENHANCED FEATURES

5

CROSS REFERENCE TO RELATED APPLICATION

This application is a nonprovisional application of U.S. provisional patent application "TELEVISION SYSTEM WITH ENHANCED FEATURES," U.S. Serial Number 60/020,989, filed June 17, 1996, having Brian Lee Klosterman
10 et al. as the inventors and assigned to StarSight Telecast, Inc.

BACKGROUND OF THE INVENTION

The present invention relates to a system for providing television schedule information, and more particularly to a television schedule information
15 guide with enhanced features, thus giving a viewer more information and control when scheduling viewing of television programs.

Systems are available for providing television schedule information to a user. For example, U.S. Patent No. B1 4,706,121 (Young), provides a television schedule system and process. In one embodiment of Young, the television schedule
20 information is provided on the user's television screen. The user may supply selection criteria which are utilized by the Young system to make program selections, and the like. In addition, Young discloses a system which controls a television receiver to allow for automatic selection of programs and the automatic, unattended recording of programs that are listed in the television schedule
25 information guide. The automatic, unattended recording of programs is achieved by controlling a videotape recorder (VCR) or other recording device.

Other enhanced features, however, may be desired as more television schedule systems become available and as the user gets more sophisticated. The present invention provides enhanced features such as the capability of extending
30 recording time for programs that run over, thereby further improving the functionality of the television schedule system.

SUMMARY OF INVENTION

The present invention includes an interactive television schedule system with enhanced features. In a preferred embodiment, instead of notifying the user that there is "2 minutes left" of the current show, the system displays, for
5 example, "in 2 minutes, the 10 O'Clock News will be on." In another preferred embodiment, the system also allows the user to hit PLAY on the VCR and set the TV to the VCR source.

In yet another preferred embodiment, the system has artificial intelligence capability, allowing it to keep track of the user's viewing habits, and
10 make artificially intelligent solutions about what a user wants to watch, when they want to watch it, and the like. As discussed, the system may also have the capability of extending recording times for programs that run over; furthermore, it is compatible with high definition TV.

Other features and advantages of the present invention will become
15 apparent to those skilled in the art upon a perusal of the remaining portions of the specification.

BRIEF DESCRIPTION OF THE DRAWINGS

Fig. 1A illustrates a preferred embodiment of a system on which a
20 program schedule guide according to the present invention may be displayed;

Fig. 1B illustrates another representation of the TV system;

Fig. 1C is a block diagram of an embodiment of the electronic hardware unit utilized to perform the electronic on-screen schedule display and other functions;

25 Fig. 1D is a chart that illustrates the hierarchical structure of an embodiment of a database built by the database engine;

Fig. 1E illustrates an exemplary channel data table;

Fig. 1F illustrates an exemplary show list table;

Fig. 1G illustrates exemplary show title entries;

30 Fig. 1H illustrates exemplary show description entries;

Fig. 1I illustrates an exemplary theme category table;

Fig. 1J illustrates an exemplary theme sub category table;

Fig. 1K illustrates a transmission scheme of a satellite that has several transponders simultaneously transmitting on different bands;

Fig. 2A illustrates a preferred embodiment of a television schedule guide screen according to the present invention; and

5 Fig. 2B illustrates another preferred embodiment of a schedule guide screen according to the present invention.

DETAILED DESCRIPTION OF INVENTION

A. OVERVIEW OF THE SYSTEM

10 The present invention provides a television (TV) schedule system with enhanced features. Fig. 1A illustrates a preferred embodiment of television/computer system 100 that displays a program schedule guide according to the present invention. As shown, system 100 includes a distribution center 110 and multiple receiving locations. Distribution center 110 compiles data for a data-
15 stream. In a preferred embodiment, this data-stream is broadcast to receiving locations 116, 118, 120, and 122. Several methods are available for broadcasting the data-stream from distribution center 110 to receiving locations 116-122. For example, satellite 115 may broadcast this data-stream within the vertical blanking interval (VBI) of a television channel (e.g., PBS) or a dedicated channel to
20 receiving locations 116, 118, 120, and 122. Alternatively, the data may also be broadcast out of band, i.e., using non channel specific mechanisms. In another preferred embodiment, the data-stream is provided to receiving locations 116, 118, 120, and 122 via transmission system 113. Transmission system 113 may be, for example, optical fiber, coax cable, telephone line, over the air television broadcast,
25 or the like.

In yet another embodiment, peripheral devices, which are located within the receiving locations, receive the data-stream from, for example, a local service provider 140. Service provider 140 receives the data-stream from distribution center 110 via line 117, and broadcasts the data-stream to the receiving
30 peripheral devices via satellite 115 (or another satellite), or via lines 119 and 113. The receiving peripheral devices may be televisions 130, televisions 134, VCRs 132, VCRs 136, and/or cable, satellite IRD, web-browser or set-top boxes 138.

Information in the data-stream may include television schedule information. Software applications located within the peripheral devices utilize the schedule information provided in the data-stream to generate a schedule guide. In a preferred embodiment, the electronic program guide of the present invention may be implemented either on a personal computer, a PCTV, a television connected to a set-top box, or a television including a custom board. However, the invention is not limited to any particular hardware configuration and will have increased utility as new combinations of computers and television systems are developed. In the following any of the above will be referred to as a "TV system". A block diagram of a representative TV system is depicted in Fig. 1B. Details of implementation are not depicted because the invention is not limited to any particular TV system.

As is well known, the picture to be displayed on a TV may be transmitted as an analog signal, for example according to the NTSC standard utilized in the United States, or as a digital signal modulated onto an analog carrier. The signals may be received over a cable 30, or via an antenna 32 or satellite dish 34. Typically, television sets are designed to receive analog signals and computers display devices are designed to display pictures encoded in a digital format. However, decoder system 36A can convert the digital data to an analog signal for display on a television set, and TV modem 36B can format analog TV signals for display on a PC monitor.

In Fig. 1B, analog or digital TV signals, received via cable, antenna, or satellite dish, are provided to either a television 38 or to a PC (not shown). If the signal is from a digital broadcast service, then a decoder converts the signal to baseband video and audio or channel 3/4 RF. If the signal is an analog signal, it is passed through as a live video output. The television, depending on its configuration, receives selected ones of the outputs and displays the received program.

If the TV is a PCTV 40, it typically includes a TV card 42, connected to either live video, baseband video, or channel 3/4 output. TV card 42 digitizes the video image and displays the video image in a resizeable window on the computer monitor. PCTV 40 may also be coupled to land telephone lines by a modem 44. If the received signal is an analog TV signal, the TV card of the PCTV

digitizes the analog signal and extracts included information from the vertical blanking intervals. On the other hand, if the signal is a digital signal, separate audio, video, VBI (information such as closed caption, teletext, and program related information), program guide, and conditional access information are provided as
5 separate bit-streams.

The video and audio bit-streams for programs are converted to a format for display and the program guide information is processed to form the program guide database. The processor, executing software stored in memory, generates interactive electronic program guide images, as well as images of received
10 programs. The guide can be used to interact with and control programs displayed in the window.

A television system configured to display an electronic program guide such as a guide provided by StarSight telecast includes an on-screen display controller and other hardware described below. If a standard analog broadcast
15 signal is received, program guide data is extracted from the VBI by a VBI data slicer and processed to form a program database. If a DBS digital signal is received, either from a satellite or cable, VBI and program data are provided in separate bit streams. Since the system has the capability of receiving program data in separate bit streams, the system is also compatible with the HDTV standard for
20 high resolution graphics.

The program guide images are either generated locally or remotely and provided to an on screen display controller. Interactivity is provided via a remote control. Alternatively, the program guide can be displayed on a computer monitor that interactively controls the television set through, for example, an IR
25 interface including an IR blaster to generate IR codes to control the television and/or a VCR.

If the electronic guide database is generated locally the system for creating the electronic programming guide must receive television schedule information and process the received information to create a database. Thus, the
30 system requires, a data reception unit, a processor, memory to store program code and a database, an on-screen display generator (OSD), and a control interface for tuning to selected channels.

In one embodiment, the schedule information is transmitted as a set of short commands of specified formats. Different commands communicate information such as a show schedule for a given channel, the title of each show in the schedule, descriptions and information attributes about each show in the channel. Thus, information for a show to be broadcast at a particular time is transmitted in several commands. ID numbers in the commands facilitate organizing the information into a relational database utilizing database engine (DBE) software stored in memory and executed by the processor.

In another embodiment, a board is included at a viewer's television set and the database is stored locally and commands are transmitted in the VBIs of programming on a designated channel, for example PBS. An example of a board for receiving program guide information, generating program guide database, displaying the program guide, and interactively controlling the program guide is depicted in Fig. 1C. The commands are transmitted to the board in the vertical blanking intervals of programming broadcast on a designated channel. Alternatively, the commands could be transmitted to the local unit over land telephone lines. Additionally, as described below, in some systems the database is built remotely and the guide itself is transmitted to the local unit.

The DBE builds a hierarchical database in the RAM. The hierarchical structure of the database is depicted in Fig. 1D. As shown, the database is structured internally as a schedule data structures and theme data structures linked by handles and handle tables. Each handle is an index to a handle table which contains pointers to blocks of memory where items of the database are stored.

In another embodiment, for example a DSS system, program guide data is transmitted as a bit stream that is processed by the database engine. Additionally, a N.E.W.S. (new, entertainment, weather, and sports) database has been developed. Commands including story text and story IDs are transmitted. Links from the program guide to stories related to a program can be created and the related stories can be accessed from the guide.

An advertisement (ad) database is also created from commands including advertising text and logos including IDs for linking the ads to shows

displayed in the EPG. The user may therefore access the advertising information directly from the guide.

An internet database is also created from commands including URLs to internet sites related to programs displayed on the EPG. If the viewer is viewing the EPG on a platform that is Web enabled, e.g., WebTV, a PC, or PCTV, then a linked site can be accessed directly from the EPG.

Additionally, a graphics program module builds various displays utilizing schedule, show title, and other information from the database. If the OSD controller operates in the character mode, the display is a grid of character codes that are transferred to the OSD controller, which generates the on-screen display.

An input-response user interface program module responds to user input to generate new displays responsive to the particular input. In one preferred embodiment, the user utilizes an input device, e.g., a remote control, mouse, or keyboard, to place a pointer over a part of the current display and clicks. The input-response module responds to the position of the pointer and the particular display currently displayed to generate a responsive display or take a particular action. In another preferred embodiment the user interface responds to function buttons on a remote control. Specific examples will be described below.

B. BROAD DESCRIPTION

Fig. 1C is a block diagram of an embodiment of the electronic hardware unit utilized to perform the electronic on-screen schedule display and other functions. The particular circuit disclosed is for TVRO (TV Receive Only) customers having home satellite dishes for television viewing. This unit is coupled in series with existing customer TVRO equipment.

In Fig. 1C, the unit receives Baseband Video in 123 from the customer TVRO system. The unit optionally outputs Baseband Video out 128 or channel 3/4 RF out 130. The unit includes an 8-bit microprocessor 100, 64 bytes of code ROM 101, 512 K of RAM 102 for program data storage, a custom gate array 103, segmented base registers 104 for fast memory data manipulation, security logic 106 for decoding incoming encrypted data, a serial bus 108 for display controller interface, serial bus 110 for inter-processor communication,

watchdog timer 112 for error recovery, IR input 113, IR transmitter circuits 116 for TV, VCR control, IR output 117, CRC-32 encoding and decoding logic 118, on-board power supply 120, video input 123, On-Screen Display Controller and Formatter 124, custom color converter 126, RF modulator 127, choice of Baseband
5 Video or RF outputs 128 or 130.

The on-screen display controller and formatter (OSDCF) 124 functions as an I/O controller, an on-screen display controller (OSD), and also as a closed-caption data (CCD) VBI data slicer. The VBI is a dead space in a TV signal that allows a television signal to reposition the scanning electron beam from the
10 bottom to the top of the screen. Digital data, for example close-captioned data, is modulated onto the carrier signal during the VBI.

The OSDCF 124 includes an analog to digital convertor (ADC) which digitizes the incoming baseband video and extracts digital information transmitted in the VBIs. As explained more fully below, messages for transmission to the
15 database are transmitted in the VBIs. These messages are transferred to processor 100, which executes a database engine process to build or update the database.

The OSD part of the OSDCF 124 includes cache memory, character memory, timing functions, and an external RAM. The OSD reads high level graphic commands sent from the processor 100 and stores graphic information in
20 the RAM. The OSD outputs red (R), green (G), blue (B), graphic data which is used to generate a local video signal. Depending on the state of the user input interface, described below, the OSD local video output or the incoming live video will be displayed.

Accordingly, screen display graphic data generated by the database
25 engine is transferred to the RAM of the OSD, which generates a local video that causes the display screen to be displayed on the television screen.

C. SCHEDULING DATA STRUCTURES

As mentioned, the DBE builds a hierarchical database in the RAM.
30 In one embodiment, the hierarchical structure of the database is as depicted in Fig. 1D. As shown, the database is structured internally as a schedule data structures and theme data structures linked by handles and handle tables. Each handle is an

index to a handle table which contains pointers to blocks of memory where structures of the database are stored.

The hierarchy for the schedule data structures, in descending order is;

Channel Data Table: contains subscriber unit's list of channels;

5 Show List: contains time slots for each show scheduled to be broadcast for a channel;

Show Title: contains the title text and show title attributes;

Show Description: contains show's ratings, attributes, and description text.

10 A channel data table, depicted in Fig. 1E, is the highest data structure in the hierarchy. This table includes an entry for each channel received by the subscriber unit. The entries in the channel data table are changed infrequently and are determined by the location of the subscriber unit and type of services received. Each channel data table entry includes information concerning the channel and a
15 handle to a show list handle table for the channel.

The next data structure in the hierarchy is the show list depicted in Fig. 1F. The show list includes a start time typically being midnight GMT and 24 hours of scheduling. The channel's schedule is given by an ordered sequence of show slots, with a show slot for each show to be broadcast by a particular channel
20 for a particular day. Each slot includes a duration, show title handle, and show description handle. Finding an entry corresponding to a given start time requires the entries to be scanned, in order, from the beginning of the show list and adding duration values.

The database, when fully constructed, holds a week's worth of show
25 lists for each channel. The days of the week are accessed by incrementing the show list handle by two bytes. The show lists are updated each day at midnight GMT with the show list for the day just completed being deleted and the show list for same day next week being added to the database.

The next data structures in the schedule hierarchy are the show title
30 entries, depicted in Fig. 1G, and the show description entries, depicted in Fig. 1H. For a given show slot, the show title entry and show description entry are accessed utilizing the handles included in the slot. The show title and show description

entries are stored in a memory pool divided into blocks. Each show title is identified by a unique 20-bit show identification number (SID), and each show description is identified by a unique 20-bit number assigned at the head end. The show title handles are based on the SID and the show title handles are offsets into a show title handle table. The entry in the show title table accessed by a particular show title handle includes the address of the first block in the memory pool where the show title entry is stored. Similarly, the show description handle table entry accessed by a show description handle stores the address of the first block in the memory pool where the show description entry is stored.

Each show title entry includes theme index ID and the text of the show title. Typically, a single show title entry will be referenced by many show lists for different channels, days, and times. Thus, by utilizing handles in the show lists all show lists reference a single show title entry in memory so that memory is efficiently used. Many show title entries have a long life because the show titles may be for series that are broadcast over long periods of time and may be referenced by many showlists since many shows are broadcast by multiple channels.

Each show description entry includes a theme index ID, critics rating, MPAA rating for the show, traits mask bits, year produced, and show description text. Show description entries tend to have a shorter life than show title entries because a description is only valid for a particular episode of a series.

D. SCHEDULE SEARCH

To obtain schedule information for a particular time and to display the schedule information in the programming grid requires the following steps. For each channel in the channel list, the show list for the day is accessed and scanned. Horizontal blocks for the channel are sized according to the duration of the show slots including and following the selected time. The show title entry referenced by each show slot is accessed and the show title is displayed in the horizontal block corresponding to the show slot.

E. FAVORITE CHANNEL LISTS

Referring back to Fig. 1E, every entry in the channel data table includes a FAVORITE LINK field. This field includes a link to a next favorite channel and is utilized to form an ordered, linked list of channels in an order
5 determined by the user. The user interface and database engine provide screens to facilitate the ordering and selection of channels to be displayed in the guide. A link to the first channel in an ordered channel list is stored in memory. This link is utilized to access the channel table entry for the most favorite channel.

The FAVORITE LINK in that channel is accessed and utilized to
10 access the channel table entry for the next favorite channel and so on until a designated delimiter value, e.g., 0x00, indicates the end of the favorite channel list. The capability of having more than one favorites list can be supported by having multiple FAVORITE LINK fields stored in each channel table entry.

F. THEME DATA STRUCTURES

A powerful feature of the database is the ability to group shows by theme. The theme IDs stored in the show title and show description entries are utilized to match particular shows to particular themes. For example, a viewer may want to see a listing of all comedy movies.

Each primary category, movies in the example above, has a theme
20 category entry included in a theme category table, depicted in Fig. 1I. A theme category entry includes a theme category ID, a handle for the subcategory handle table, and the theme category name. The theme category ID is used to identify theme sub-categories, comedy in the example above, for this primary category.

There is a theme sub category table, depicted in Fig. 1J, for each
25 primary category. The table contains entries for each theme sub-category contained in a primary theme category. Each table entry includes the theme IDs corresponding to the sub-category entry and the name of the sub-category.

G. THEME SEARCH

When the viewer initiates a search for a particular type of show, for
30 example a comedy movie, each channel is inspected and theme IDs of each show

listed are compared to theme IDs stored in the comedy entry of the theme sub-category table corresponding to the movie primary category entry. Information about shows with matching theme IDs is stored in a theme search data structure in a user interface local buffer.

5 The theme search function requires two calls to the database. The first of these calls initializes the theme search data structure to the first show that matches the theme category for a specific channel entry, including the shows time offset from the search time. The second call will then find the next matching show after a particular offset time, updating the theme search data structure and returning
10 the offset to the next show. The second call will find the next matching show after a particular offset time, updating the search data structure and returning the starting offset of this next matching show.

 The basic algorithm for the theme user interface access is:

1. for a given starting time, for each channel entry, find the first show
15 that matches the theme criteria on or during this time and create a list. Keep track of the channels that had matches;
2. sort the list of shows in time order;
3. find the channel with the earliest show in the sorted list;
4. place this earliest show into the user interface search list;
- 20 5. for the channel with the earliest show, request the next show that matches the theme criteria and updated offset time;
6. repeat steps 2-4 until all shows have been located or other specified limit is reached (i.e. search may be for a limited number of matches).

 The shows for the selected category are then displayed in time order.

25

H. AD DATA STRUCTURES

 An ad list data structure is similar to the show list. It includes a start time and 24 hours of ad scheduling. The ad list is regionalized and includes an ad
30 slot for each ad to be broadcast for a given day. The ad slot includes a duration and an Ad ID utilized to access an ad entry.

Each ad entry includes an ad banner text field, an ad text field, and a pointer to an ad logo, if appropriate. The ad logo includes a graphics file to be displayed with the ad. The ad entries include the ad banner text, and the ad text.

5 I. BUILDING THE DATABASE

The data base is built by a data base engine software module operating on the processor. Messages comprising discrete commands are received by the database engine. Examples of commands include a Region Command which specifies channels available for a particular subscriber unit to be included in the
10 Channel Data Table; a Channel Data command including information utilized to form the entries in the Channel Data Table; and Showlist, Show Title, and Show Description commands including SIDs and DIDs referencing areas in memory. The database engine selects only Showlist Commands relevant to channels included in the Channel Table for further processing.

15 The data base engine creates storage locations in memory for all SIDs and DIDs included in any Showlist. Information included in commands having matching SIDs or DIDs is written to the referenced memory area. In practice the SIDs and DIDs are processed by a hashing system for more efficient searching.

The messages may be transmitted to a subscriber unit in various
20 ways. A system for receiving messages in the VBIs of broadcast programming has been described above. In a DBS system the messages may be transmitted in a dedicated bit stream. Alternatively, the database itself may be transmitted in a digital data stream. For example, in DSS, the program guide information is transmitted in blocks of 3 hours of programming for 36 channels. Programming is
25 digitally modulated onto different bands. As depicted in Fig. 1K, a satellite has several transponders 500 simultaneously transmitting on different bands. Several channels can be modulated onto a single band utilizing digital compression techniques. A bit stream including the current programming is carried by all bands. However, future programming for different blocks of channels is transmitted on
30 different bands. The blocks are transmitted in as a carousel or endless loop so that there may be a delay before a particular time band is received.

When the viewer accesses the guide, the block for that time period is loaded into memory so that the user can interact with the guide. For a future time and different channel there may be time delay. For example, if the current programming block were B1 and the block currently received is B4 the user must wait for blocks B5, B6, and B7 to be transmitted before the current programming can be received and displayed. The viewer would wait for a time delay equal to the sum of time durations for transmitting each block, i.e., $d_5 + d_6 + d_7$. If the program guide block is modulated onto a different band the cable box must tune to the band and wait until the desired block is transmitted on the carousel. Hence, if the guide is accessed for future programming, there could be a wait.

For cable, the database is built at the SST head end and sent over land-lines to the cable head end. Cable company sends data anyway it wants, for example, via VBIs, satellite, digital data bit stream, and the like.

J. USER INTERFACE

The guide user interface (GUI) takes remote control commands as its primary input. In one embodiment, a user requests various functions by pressing function buttons on a remote control. In another embodiment, the GUI is utilized with different interactive regions on a displayed screen corresponding to different functions. The user moves the cursor over the interactive region corresponding to a desired function and selects the function to generate a command. The particular form of entering a command is not critical and technology for utilizing voice commands may soon be available.

The user interface receives commands and responds with a requested display screen and by performing the function requested by the command. The function performed may be an action such as recording a program, tuning to a channel, accessing a related internet site, purchasing a pay-per-view program, or purchasing merchandise. The data and format of each screen is dependent on the previous screen, time of day, the contents of the data base, the command received, and other parameters. A state table is used to define the screen flow.

For every defined screen, there is an entrance function, an exit function, an update function, and an array of request-handling functions. The

entrance function is called when a state is first entered to collect all necessary data and format the screen. The exit function is called to release memory and data for the screen. The update function is called once per minute to update the screen time and to re-draw the screen if any information displayed on the screen needs to be
5 updated.

Once in a particular state, the table contains a reference to another software function corresponding to each key on the remote control or to each interactive region on the screen. These referenced functions will be executed whenever an associated remote control button is pressed or interactive region is
10 selected.

For example, if the user wishes to record a program, in the GUI embodiment, the viewer may move the cursor over to the record interactive region, which is then selected to request that the recording function be performed. A confirmation screen will then be generated. Once the user confirms the recording
15 request, an entry is made in a recording queue. A record daemon is then called from the real-time executive to examine the queue and manage recording functions.

The screens are displayed by an on-screen display (OSD) controller based on graphic display commands issued by the database engine. Among the commands needed to draw system display screens are the Erase Screen Command,
20 Draw Rectangle Command, Save Rectangle Command, Restore Rectangle Command, Move Rectangle Commands, Write ASCII String Command, and Draw Channel Icon Command.

Each screen includes areas that are constant (which are based on code and data stored in non-volatile memory), and variable areas such as show titles and
25 descriptions which utilize data stored in the database. As described above in the description of the database engine, the database is structured to facilitate efficient searching for information, generally in the form of ASCII text strings, stored in the database. In addition, graphics files are also being stored in the database to be displayed in windows of the display screen.

K. DESCRIPTION OF ENHANCED FEATURES

Fig. 2A is an illustration of a program schedule guide screen 200. As shown, the user may move a cursor across region 210 to move between the different days of the week. In Fig. 2A, the user has selected Wednesday. Hence,
5 the schedule information displayed is for Wednesday, and the time shown is the current time. The system knows what time the user is watching television, and automatically adjusts the cursor to be located on default on a cell that corresponds to the current time. The user may move a cursor across region 215 to move between the different times of the day. Alternatively, the system may include
10 software that allows the user direct access to a particular time slot on the television schedule guide. In such an embodiment, the user may, for example, enter a digit (representing the time), followed by a right arrow key (the future) or left arrow key (the past), and the system will position the user on the time slot selected. In this manner, the user may also designate the start time for recordings. After arriving at
15 the desired time slot, the user may simply select the record button to schedule a recording.

As shown, guide screen 200 also has an information region 220, which is promoting a program that may be on shortly or is currently on. In an alternative embodiment, information region 220 may contain movie titles, and
20 descriptions for local movie theaters. Referring to Fig. 2B, another program guide screen embodiment 250 may be seen as having more than one information region. As shown in Fig. 2B, information region 230 contains product advertisement, however, information region 230 may instead contain movie titles, and descriptions for local movie theaters. In yet another embodiment, the system may provide a
25 separate screen that shows the local movie listings by region and the corresponding movie theaters.

Referring to either Fig. 2A or Fig. 2B, a user may click on one of the cells 220 to obtain descriptions of the program contained in the cell selected. If the program within the cell selected is about to conclude, an information pop-up
30 will show the minutes remaining in the current show. According to the present invention, the system may, instead of or in addition to notifying a user the number

of minutes remaining in the current show, inform the user when the next show on the same channel will be on, for example, "In 2 minutes, Seinfeld."

Since the program related information has been stored in a database, a user may alphabetically sort the program titles. As this process could be lengthy, the user may specify that the sorting be performed in the background. In addition, a user may look at a program title on a program guide screen, for example "Ellen," and find all the other times when the show "Ellen" will be on. As discussed, information such as program title, program description, program schedule, and the like are communicated by commands which are subsequently organized into a database. Hence, the system will take the user request for the program title "Ellen," and find matches in the database. When the system displays the matches found, it also displays the times that the program will be on.

Furthermore, the system may search the database for selected themes of programs (e.g., searching for football games) according to user input. The system will either display the result of the search on a separate screen, or the searching may also become a scan feature which continues the search process, i.e., the system will tune to the channel containing a game as it finds the games, thereby allowing a user to flip through football games. In an alternative embodiment, the existing network and subscriber unit software may dynamically add "Themes" to the network. For example, the software, as the occasion arise, may add themes such as Holiday Specials, Election Coverage, Olympics, and the like.

In another preferred embodiment, if the user has scheduled for the recording of a program, the system has the capability of automatically re-scheduling the recording of the program when the program is moved to a new time slot. At the time of the scheduled recording, the system, before activating the VCR, will check that the program that is on is actually the program that the user wishes to record. If the title or program description/ID of the show that is on does not match the title or program description/ID of the show to be recorded, the system will search the database for a match, and upon finding the program to be recorded, the system will determine the new time slot for the program, and will reschedule a recording at the new time.

In addition, the system, at the scheduled program ending time, may check whether the program is still on. If the program is still on, the system will either ask the user whether the user wishes to extend the recording time, or it will automatically extend the recording time. Furthermore, the system may store
5 information related to scheduled recordings in the database. Once every 24 hours, the system may check for information related to scheduled recordings, and provide an information pop-up forming the user how much videotape will be required to accommodate the scheduled recordings. The system may further add a warning pop-up before starting a recording (possibly a few minutes before). This way, the
10 user is notified, and may confirm the tuner change to the channel that corresponds to the program to be recorded.

In another preferred embodiment, the system may keep track of a user's viewing habit by storing such information in the database using, for example, a capture utility that functions like a stopwatch by channel to determine viewing
15 time. This in turn allows the system to keep track of a user's most watched channels, and each week, the system may automatically order the channels on the user's guide screen, typically the channels that the user watches most will be listed first. In another embodiment, the system may also access such information to gather data on the number of viewer, and the amount of viewing time for a
20 particular channel or program for marketing research purposes.

Furthermore, by employing a heuristic model request based on the user's viewing habits, the system can make artificially intelligent decisions about what a user wants to watch, when they want to watch it, and the like. Alternatively, to optimize the use of RAM and reduce hardware costs, the system
25 may utilize an intelligent software that keeps track of what channels are being watched, the result of which is a data collection scheme based on priority of channels, days, and the like.

Currently, the IR devices of the system are set up through user input of a 3 digit code that is selected from the installation manual. An enhancement
30 according to the present invention displays on a screen a scrolling list of brand names, and allows the user to set up the IR devices by selecting a brand from the scrolling list of brand names. In an alternative embodiment, the system could also

learn the IR directly by having the user shoot IR at the system, as the system has a IR receptor that would recognize what device the user has by processing the IR signal received.

The system further has a remote that has a device for switching the TV to the input that has the VCR output when a user hits the PLAY button on a remote to play the videotape. For example, in the case of CESA, the CESA tuner also has to be changed to channel 3/4. Sometimes the VCR may be connected to a different TV input than the cable, cable box, or antenna. This means that the user has to pick up a different remote control to switch inputs. Similarly, if a program is recording on the VCR and the user wishes to watch another program, the user has to set the VCR output to TV by setting the TV/VCR switch on the VCR remote to TV. By integrating the switching device in a single remote, the system therefore allows the user to set the TV to the VCR source, or the VCR to the TV source, and the like, using a single remote. Finally, the system stand-alone box may function as a close-captioning decoder, thereby eliminating the need for an additional piece of hardware.

Currently when a new satellite goes up in the sky or an existing one moves, the satellite positioning information is updated in the IRD. The update is usually is done by changing out an EPROM in the IRD. The system according to the present invention allows the system to keep track of this information and downloads it through the VBI. Since the EPROMs in the IRD don't have to be changed out, the system is even more cost effective; furthermore, the need for technical help or service from the system provider is reduced.

The setup of the system may be further simplified through the use of a setup screen that graphically displays how the system is wired. A user may use the information from this visual aid to adjust the system's configuration settings. In addition, multiple channel maps may be included for system setups with more than a single television tuner. This way a user can switch between two sources and have maps that properly define each. An example of this is the output of a cable decoder and a direct feed from the wall.

In another embodiment, the system auto-configures the system installation at the user's site by sending setup data, including step-and-set IR codes,

over, for example, the VBI, thereby further simplifying the setup procedure.

Alternatively, the setup information may be sent via phone, or the network data stream. Similarly, the system may also transmit schedule data via the telephone modem, out-of-band digital, FM sub-carrier, or paging, instead of transmitting the data over the VBI.

5

The above description is illustrative and not restrictive. Variations of the invention will become apparent to those skilled in the art upon review of this disclosure. The scope of the invention should, therefore, be determined not with reference to the above description, but instead should be determined with reference to the appended claims along with their full scope of equivalents.

WHAT IS CLAIMED IS:

- 1 1. A television schedule system comprising:
2 a data input for receiving data;
3 a memory for storing a computer program and said received data,
4 said received data including television schedule information;
5 a processor coupled to said memory, said processor capable of using
6 said computer program to organize said television schedule information into a user
7 specified format;
8 a user input for receiving user selections; and
9 a display for displaying said television schedule information.

- 1 2. The television schedule system of claim 1 wherein said
2 processor has the capability of automatically rescheduling the recording of a
3 program that has been moved to a new time slot.

- 1 3. The television schedule system of claim 1 wherein said
2 processor has the capability of determining how much videotape is required to
3 accommodate existing scheduled recordings, and will inform the user of the amount
4 of videotape required.

- 1 4. The television schedule system of claim 1 wherein said
2 processor has the capability of automatically extending the recording time of a
3 scheduled recording if the program runs longer than the scheduled period.

- 1 5. The television schedule system of claim 1 wherein said
2 processor has the capability of extending the recording time of a scheduled
3 recording upon user request.

- 1 6. The television schedule system of claim 1 wherein said
2 processor, upon user selection of a particular program, has the capability of finding
3 all other times during which said program will be shown.

1 7. The television schedule system of claim 1 wherein said
2 processor has the capability of informing a user what show is coming on next and in
3 how many minutes it will come on when the user selects a show that is about to
4 end.

1 8. The television schedule system of claim 1 wherein said
2 processor has the capability of alphabetically sorting television program titles upon
3 user request.

1 9. The television schedule system of claim 8 wherein said
2 alphabetical sorting may be performed in the background while the user continues
3 watching television.

1 10. The television schedule system of claim 1 wherein said
2 processor has the capability of performing a scan of programs based on a particular
3 theme selected by a user.

1 11. The television schedule system of claim 1 wherein said
2 processor has the capability of adding dynamic themes based on current events.

1 12. The television schedule system of claim 11 wherein said
2 dynamic themes comprises themes related to the Olympics, Election coverage or
3 relevant holidays such as Thanksgiving or Christmas.

1 13. The television schedule system of claim 1 wherein said
2 processor has the capability of keeping track of what channels are being watched,
3 and in turn collect only schedule data for channels that are watched frequently.

1 14. The television schedule system of claim 1 further comprising
2 means for displaying local movie listings along with television schedule information.

1 15. The television schedule system of claim 1 further comprising
2 means for allowing a user direct access to a particular program time slot.

1 16. A television schedule system comprising means for
2 downloading satellite positioning information over the VBI.

1 17. A television schedule system comprising means for
2 automatically configuring the system setup at a user's site by sending the setup data
3 over the VBI to the user's site.

1 18. The television schedule system of claim 17 further comprising
2 means for transmitting data using the telephone modem, paging devices, or out-of-
3 band digital data transmission schemes.

1 19. A television schedule system comprising means for
2 determining a user's viewing habit, and based on such habit, makes artificially
3 intelligent decisions about what programs the user wants to watch and when the user
4 wants to watch such programs.

1 20. The television schedule system of claim 19 wherein said user
2 viewing habit may further be used for marketing research purposes.

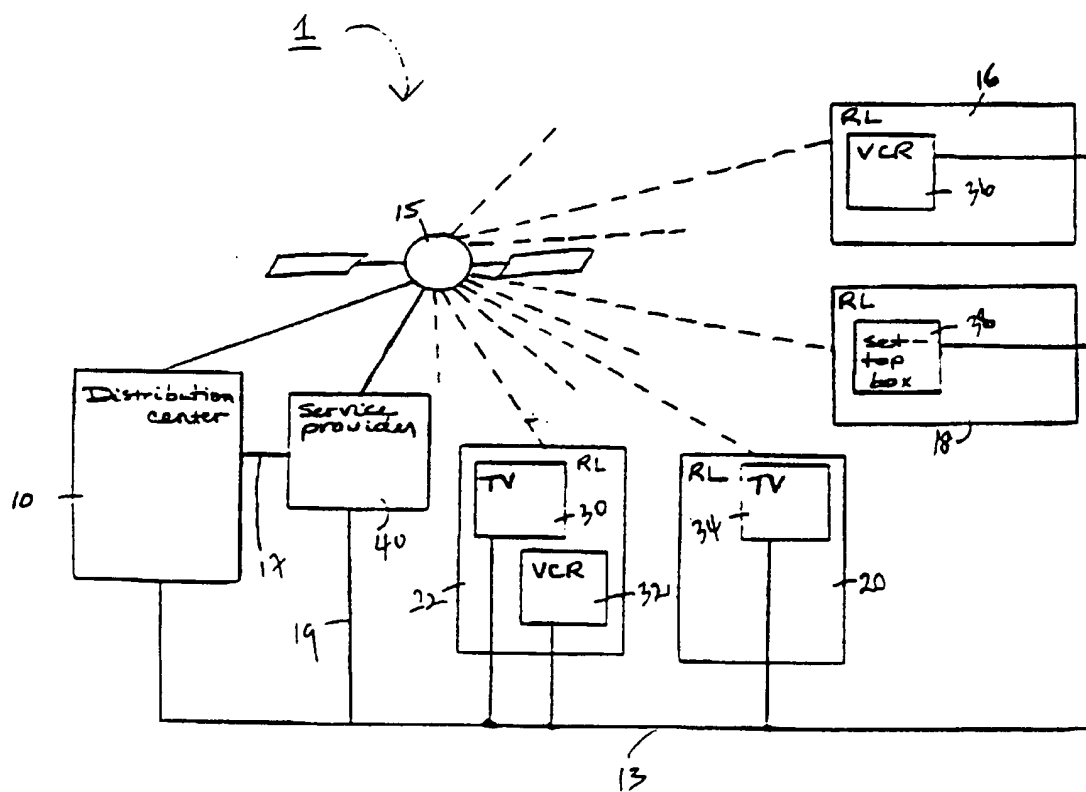


Figure 1A

2/10

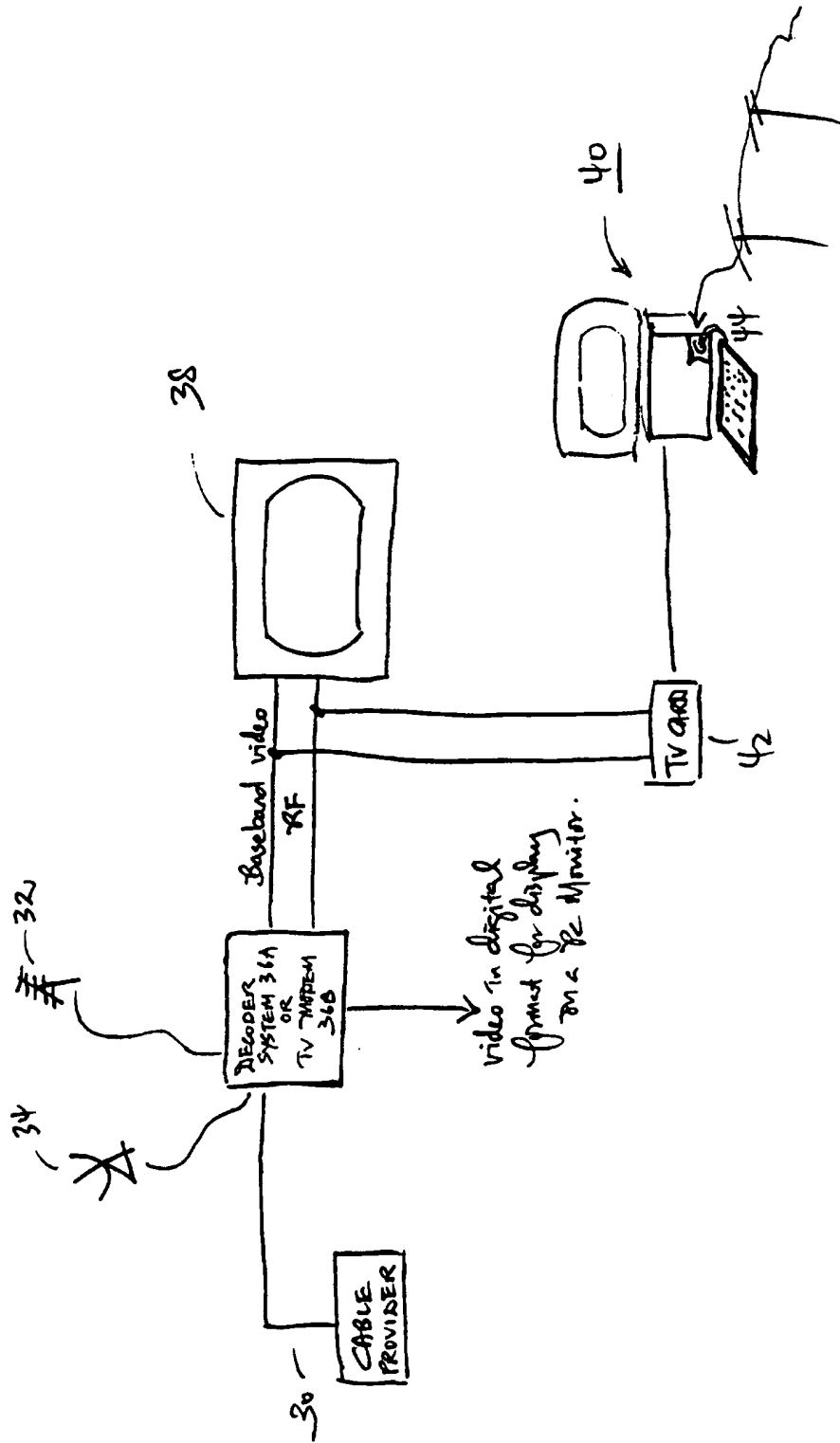


FIG. 1B

3/10

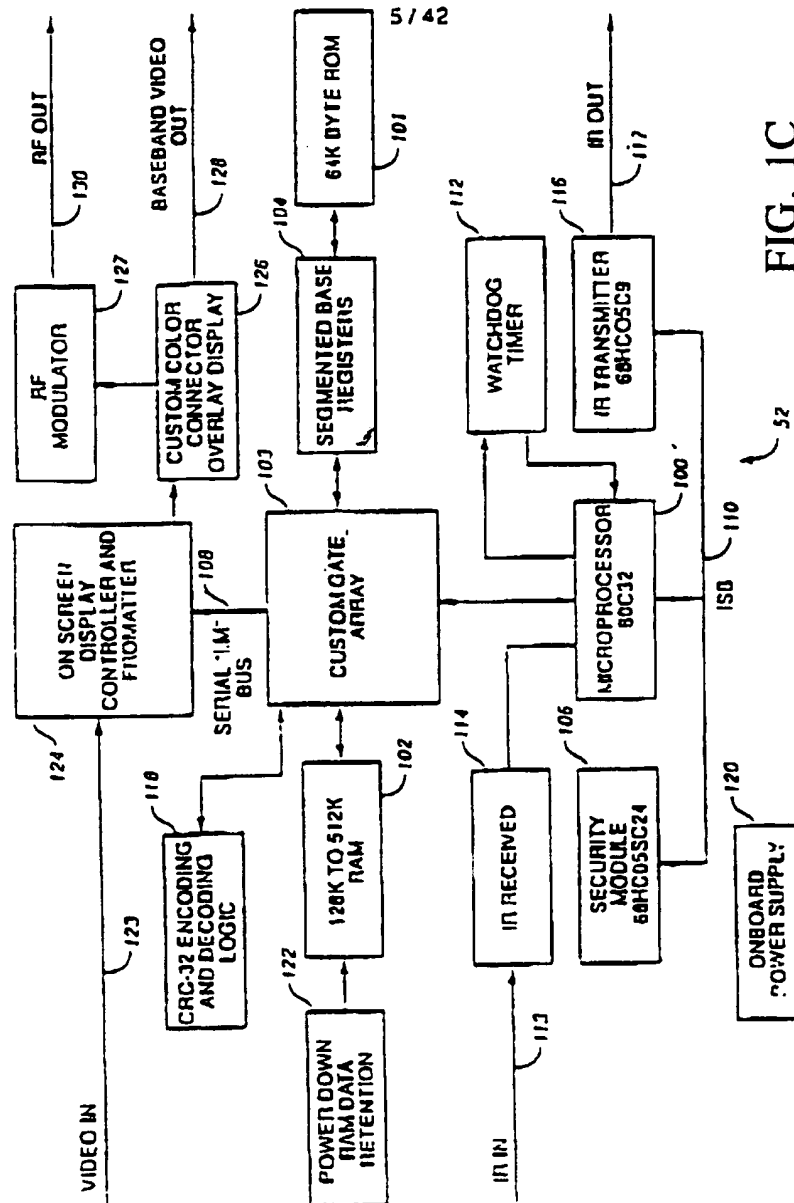


FIG. 1C

4/10

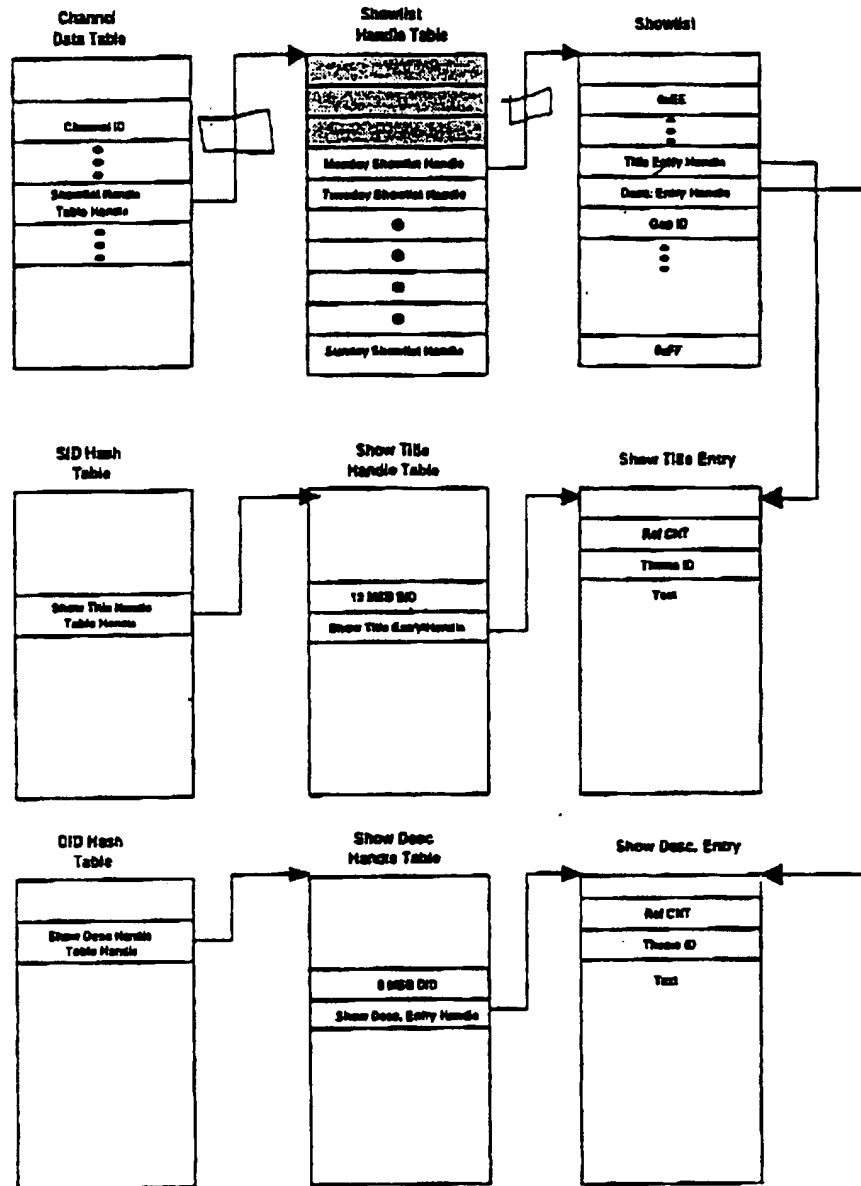


FIG. 1D

5/10

Channel Data Table

	7	6	5	4	3	2	1	0	
0x00	TYPE=0x01								
0x01	NBR BLOCKS								
0x02	0x00								
0x03	NBR CHANNELS								
0x04	CHANNEL ID								
	MSB								LSB
0x06	DPP	ICF	NDF				NP	TMSB	
0x07	TUNE CHANNEL NBR								
0x08	TRANSPONDER NBR								
0x09	SATELLITE NBR								
0x0A			SOURCE		CHANNEL TYPE			NMSB	
0x0B	NATIVE CHANNEL NBR								
0x0C	NAME MASK BITS								
0x0D	FAVORITES LINK								
0x0E	SHOWLIST HANDLE TABLE HANDLE								
	MSB								LSB
0x10	NAME AFFILIATION STRING								

FIG. 1E

Show List

	7	6	5	4	3	2	1	0	
0x00	TYPE=0x02								
0x01	NBR BLOCKS								
0x02					VERSION				
0x03	MSB								
	START TIME GMT								
	LSB								
0x07	START DELIMITER = 0X0E								
0x08	ESV				PPV	GRPF	DIDF	DMYT	0x0C
0x09	DURATION								0x01
0x0A	MSB								
	SHOW TITLE HANDLE								
	LSB								
0x0C	MSB								
	SHOW DESCRIPTION HANDLE								
	LSB								
0x0E	MSB								
	GROUP ID								
	LSB								
<div> END DELIMITER = 0XFF </div>									

FIG. 1F

6/10

Show Title Entry

	7	6	5	4	3	2	1	0
0x00	TYPE=0x00000000 BLOCKS							
0x01	CMPP	CCF	SP	BW/C	REF	CNT	MSB	
0x02	REFERENCE COUNT							
0x03	THEME INDEX ID							
	LSB							
0x05	SHOW TITLE TEXT							

FIG. 1G

Show Description Entry

	7	6	5	4	3	2	1	0
0x00	TYPE=0x00000000 BLOCKS							
0x01	CMPP	CCF	SP	BW/C	RF	REF	CNT	MSB
0x02	REFERENCE COUNT							
0x03	THEME INDEX ID							
	LSB							
0x05	CRITICS RATING				MPAA			
0x06	TRAITS MASK BITS							
0x07	YEAR PRODUCED							
0x08	SHOW DESCRIPTION TEXT							

FIG. 1H

7/10

Theme Category Table

	7	6	5	4	3	2	1	0
0x00	TYPE=0x05							
0x01	NBR BLOCKS							
0x02	VERSION							
0x03	NBR THEME CATEGORIES							
0x04	THEME CATEGORY ID							
0x05	ATTRIBUTES FLAG							
0x06	THEME SUBCATEGORY HANDLE TABLE							
0x07								
0x08	CATEGORY NAME LENGTH							
0x09	THEME CATEGORY NAME							
...								
0xM								
...								

FIG. 1I

Theme Subcategory Table

	7	6	5	4	3	2	1	0
0x00	TYPE=0x06							
0x01	NBR BLOCKS							
0x02	THEME CATEGORY ID							
0x03	NBR THEME SUBCATEGORIES							
0x04	THEME SUBCATEGORY ENTRY LENGTH (m)							
0x05	ATTRIBUTES FLAG							
0x06	NBR THEME INDICES (k)							
0x07	THEME ID 1							
0x08								
0x09	THEME ID 2							
...								
0x2k	THEME ID k							
0x2k+1								
...	THEME SUBCATEGORY NAME							
0x2m								
...								

FIG. 1J

8/10

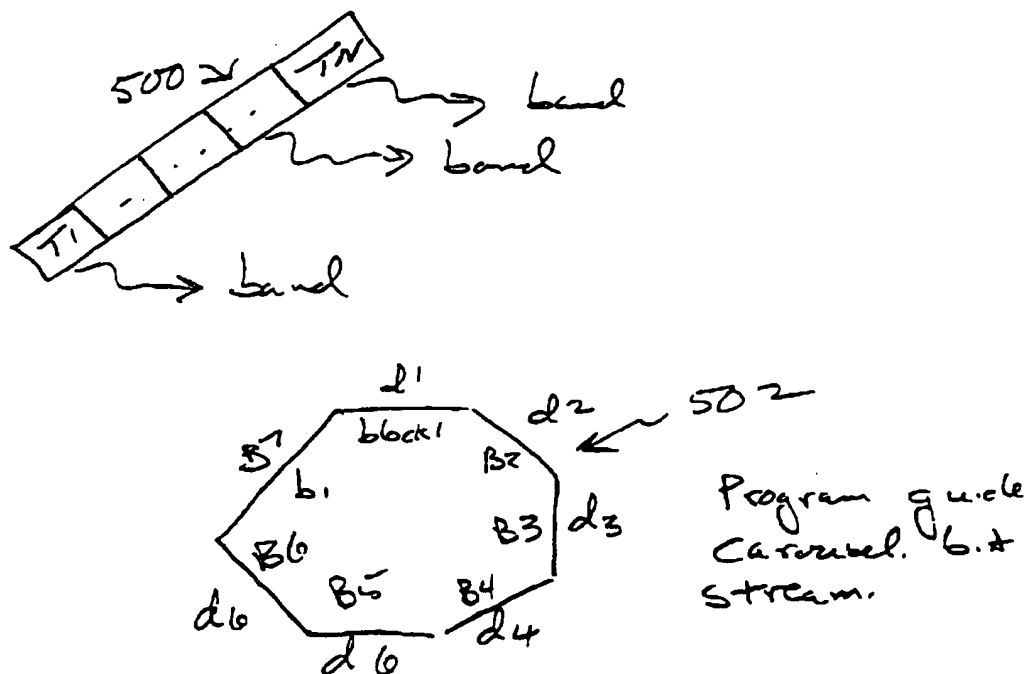



FIG. 1K

9/10

200

S T A R S I G H T

OCT 30	WED THU FRI SAT SUN MON TUE	
NBC	8:00P	8:30P
	Tonight on DATELINE, Profanity in the classroom?	
KGO	Beverly Hills 90210	
SHOW	Jury Duty	
HBO	Mask of Death	
DISN	Wolves of Willoughby Chase	
ESPN	Baseball	
FAM	The Waltons	Highway to H
KRON	Dateline	
KPIX	Ellen	Drew Carey

8:05P

Fig. 2A


10/10

250

220

205

230

THU SEP10 8:00pm	
 N B C	Brand New Friends!
	Joey gets a new job.
	Mathnet: Despair in Mo
	City Slickers
	Bingo
	All in a Day's Work
	Major League Baseball
	Batman
	Fresh Prince
7 KPIX	Avonlea
21 SHOW	Ren & Stimpy
22 HBOE	
26 DISC	
37 ESPN	
17 FAM	
4 KRON	
32 PBS	
27 NICK	

Free offer from RCA.
Call 1-800-RCA-FREE for

FIG. 2B

INTERNATIONAL SEARCH REPORT

International application No.

PCT/US97/10508

A. CLASSIFICATION OF SUBJECT MATTER		
IPC(6) : H04N 5/445 US CL : 348/563, 569, 906 According to International Patent Classification (IPC) or to both national classification and IPC		
B. FIELDS SEARCHED		
Minimum documentation searched (classification system followed by classification symbols) U.S. : 348/563, 569, 906, 564, 6, 12; 386/83, 1 IPC: H04N 5/445, 5/50		
Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched		
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)		
C. DOCUMENTS CONSIDERED TO BE RELEVANT		
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X ----- Y	US 5,479,268 A (YOUNG et al.) 26 December 1995, whole document.	1, 3-5, 10, 11, 13, 15 2, 8
X	US 5,410,344 A (GRAVES et al.) 25 April 1995, whole document.	19, 20
X,P	US 5,596,373 A (WHITE et al.) 21 January 1997, whole document.	1, 6, 8, 13, 15
X,P	US 5,594,509 A (FLORIN et al.) 14 January 1997, whole document.	1, 7, 13, 15
X,P	US 5,619,274 A (ROOP et al.) 08 April 1997, whole document.	16, 17
<input checked="" type="checkbox"/> Further documents are listed in the continuation of Box C. <input type="checkbox"/> See patent family annex.		
* Special categories of cited documents:	*T* later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention *X* document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone *Y* document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art *G* document member of the same patent family	
A document defining the general state of the art which is not considered to be part of particular relevance		
E earlier document published on or after the international filing date		
L document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)		
O document referring to an oral disclosure, use, exhibition or other means		
P document published prior to the international filing date but later than the priority date claimed		
Date of the actual completion of the international search	Date of mailing of the international search report	
22 AUGUST 1997	01 OCT 1997	
Name and mailing address of the ISA/US Commissioner of Patents and Trademarks Box PCT Washington, D.C. 20231	Authorized officer B. Hardw SHERIE HSIA	
Facsimile No. (703) 305-3230.	Telephone No. (703) 305-3900	

INTERNATIONAL SEARCH REPORT

International application No.
PCT/US97/10508

C (Continuation). DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X,P	US 5,621,579 A (YUEN) 15 April 1997, whole document.	16, 17